

STRATEGIC GOALS

To position Sarasota County as a hub for innovation within the Greater Tampa Bay Region, leading to the growth of more high-wage jobs. We will harness Sarasota County's unique assets and champion innovation-driven economic development, with five key strategic goals:

1. Increase connectivity within the Technology & Innovation Ecosystem
2. Increase investments in startup and second stage growth technology ventures and local technology and innovation companies
3. Increase the number of technology and innovation focused companies headquartered in Sarasota County
4. Encourage growth and relocation of high wage, career pathway jobs focused on technology and innovation industry sectors
5. Grow Sarasota County's brand as a hub of innovation within the Greater Tampa Bay Region

CONCLUSION

With its existing assets and momentum, Sarasota County is uniquely positioned to become a recognized destination for innovation and technology industry focused entrepreneurship. All outlined goals are measurable and achievable. Success will depend on collaboration among public, private, and nonprofit partners.

NEAR-TERM STRATEGY (1-3 YEARS)

1. Launch a Technology & Innovation Council
2. Lead and collaborate on technology & innovation focused networking and events
3. Grow local companies
4. Increase private sector engagement
5. Leverage Sarasota County's incredible knowledge capital
6. Develop a Central Technology & Innovation Digital Hub
7. Align education for Ecosystem growth

MID-TERM STRATEGY (2-4 YEARS)

1. Attract new businesses
2. Attract and support the flow of private capital and incubation facilities that grow the Ecosystem
3. Drive tech workforce readiness

LONG-TERM STRATEGY (5+ YEARS)

1. Establish a network of founders, talent, investors, infrastructure and university support
2. Establish a central meeting place(s); either fully private, public-private or publicly operated
3. Grow the Ecosystem with dedicated staff with sole focus of measuring, tracking, influencing and aiding in growth

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