



CITY FAST FACTS

VENICE



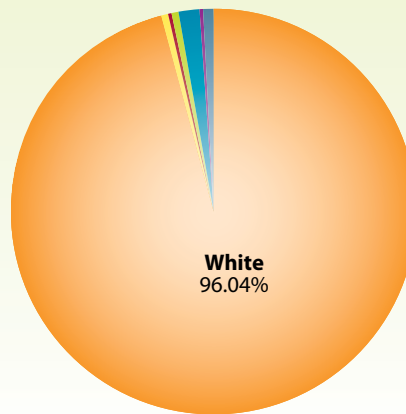
2008

The City of Venice and its surrounding communities - South Venice, Nokomis, Laurel and Osprey - comprise an area where the natural beauty of "Old Florida" meets the modern-day business, commerce and culture of the Gulf Coast. This area retains its rural charm, yet has the infrastructure required for comfortable family living and growing successful businesses.

This captivating city is one of the few on Florida's west coast that is not separated from the Gulf by a barrier island. Venice is a designated Florida Main Street City, as awarded by the State of Florida for Historic Preservation, and many of its buildings retain the northern Italian renaissance style of the city's original architecture.

Population by Race

2007 Estimates

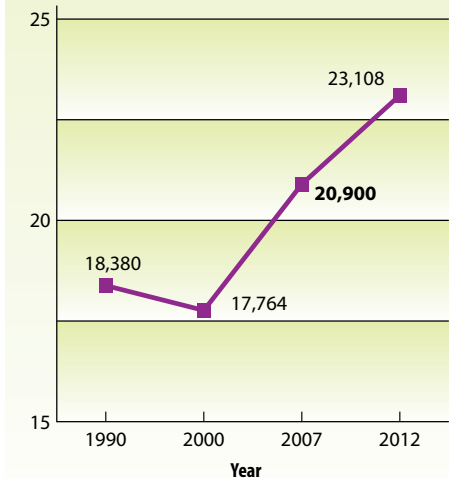


White	96.04%
African American Alone	0.58%
American Indian /Alaska Native	0.15%
Asian	0.56%
Hispanic or Latino	1.64%
Some other race alone	0.39%
Two or more races	0.64%

SOURCE: Claritas 2007: Demographic Updates

Population Projections

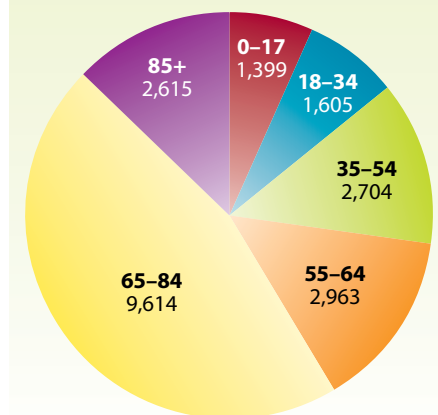
In Thousands



SOURCE: Claritas 2007: Demographic Updates

Population by Age

2007 Estimates



2007 Estimated Median Age 69.02

2007 Estimated Average Age 63.02

SOURCE: Claritas 2007: Demographic Updates

VENICE



Industry Distribution

2007 Estimated Employed Population Age 16 and Over by Occupation*



Occupation	Employment	Pct.
Sales and Office	1,591	29.38%
Service	1,227	22.66%
Professional and Related Occupations	1,142	21.09%
Management, Business, and Financial Operations	750	13.85%
Production, Transportation, and Material Moving	354	6.54%
Construction, Extraction, and Maintenance	347	6.41%
Farming, Fishing, and Forestry	5	0.09%
Total, All Industries	5,416	100%

SOURCE: Claritas 2007: Demographic Updates



Household Income

2007 Estimates

Estimated Average Household Income	\$57,874
Estimated Median Household Income	\$42,739
Estimated Per Capita Income	\$33,276

SOURCE: Claritas 2007: Demographic Updates

Educational Attainment

2007 Estimates

High school graduate or higher	89.96%
Bachelor's degree or higher	28.09%

SOURCE: Claritas 2007: Demographic Updates



Live Oak Corporate Center • 2601 Cattlemen Road, Suite 201 • Sarasota, FL 34232

www.edcsarasotacounty.com

telephone 941.309.1200

facsimile 941.309.1209

e-mail info@edcsarasotacounty.com

Contact us for more information about starting, expanding or relocating your business in Sarasota County, Florida.