

David Adjey
is

THE OPENER



THE OPENER is looking for first-time upscale dining restaurateurs who've put it all on the line and are overwhelmed, overworked and scared 'sh#tless'.

He'll be there for 10 days to get the resto through the pain of prep, "soft" and grand openings. Goal? Spin the resto for success.

Failure is *NOT* on the menu.

If you're opening between now and December 2010, contact
theopener@franticfilms.com