



## **PHOTOGRAPHY CONTEST OVERVIEW:**

### **PURPOSE:**

To encourage residents throughout Sarasota County to find and submit photographs of every possible "location" for film, television and other media of all kinds, and to compile an extensive photo library of those locations from throughout Sarasota County.

### **ENTRIES:**

We will not require "professional" photography skills nor will we seek posed, lighted, or artificially staged photos.

We will accept photos of all types of places, buildings, natural and wilderness environments, structures, etc., that would be suitable as filming locations for all varieties of media – still photography, magazine layouts, fashion shoots, television programs, motion pictures, documentaries, travelogues, corporate videos, industrial films, music videos, student films, and more.

### **RULES/GUIDELINES:**

The following will apply to the nature and content of the photographs:

- ▶ Entrants may submit only photos they have themselves taken
- ▶ Entries must be "Real" location shots throughout Sarasota County in their normal setting, whatever it may be – whatever state of repair or condition, etc. .
- ▶ All photos must be identified by address including city & zip, if know, or clear directions
- ▶ Entries must be unmodified photographs - no PhotoShop or other photo manipulation other than to color correct for accuracy NOT to enhance
- ▶ Ideal submissions will be in color, clear, sharp images in normal light conditions, day or night (flashes of course permitted at night if necessary)
- ▶ Photographs should be well-composed shots that show a full view of the landscape, place, building, object etc. except for angles necessary to "fit" subject to frame
- ▶ Whenever possible, do **not** include people or animals in shots unless unavoidable (such as people in crowds such as in a mall, at ticket counters, sitting in theaters, etc. The LOCATION is the focal point of the shot)
- ▶ Accessible locations that can be reached by vehicles, please

### **HELPFUL HINTS / SUGGESTIONS:**

Entrants should keep in mind these adjectives when they choose locations to photograph:

- |  |  |
|--|--|
| ▶ Quirky, kitschy, unique                        | ▶ Restored, historic or decaying, decrepit |
| ▶ Unusual and interesting                        | ▶ Picturesque or peculiar                  |
| ▶ Beautiful or bizarre                           | ▶ Startling, shocking or surprising        |
| ▶ Lush or barren                                 | ▶ Magnificent or impoverished              |
| ▶ Contemporary or period, vintage                | ▶ Busy and congested                       |
| ▶ Imposing (governmental, corporate, monolithic) | ▶ Remote, abandoned, isolated              |
| ▶ Elegant, refined, "old money" quality          | ▶ Stark or striking                        |
| ▶ Sleek, Spartan, ultramodern                    | ▶ Haunting, creepy or scary                |

We want to see a wide array of Sarasota County's physical assets – consider these “categories”:

Commercial  
Recreational  
Landmarks, Icons  
Rural  
Urban  
Industrial  
Institutions  
Nature, Wilderness

Attractions, Amusements  
Neighborhoods  
Business Districts  
Roads of all kinds  
Small Town looks  
Transportation  
Scenic  
Arts & Culture

These types of locations are examples of what fit into those categories (and many others):

- ▶ Highways, interstates, country roads, back roads,
- ▶ Bridges, overpasses, interchanges, cloverleaf structures
- ▶ Jogging and biking trails, paths, walkways
- ▶ Museums, galleries, exhibit halls
- ▶ Schools, Quads, educational facilities and grounds
- ▶ Theaters, performing arts centers, small stages
- ▶ Clubs, hot spots, hip hangouts & meeting places
- ▶ Arenas, sports facilities, game fields and courts
- ▶ Country Clubs, private enclaves
- ▶ Extraordinary grounds and landscaping
- ▶ Attractions, amusement parks, tourist spots
- ▶ Hotels, motels, motor courts – from 5-star to fleabag
- ▶ Marinas, yacht clubs, expansive boat storage
- ▶ Golf courses, rifle/shooting ranges
- ▶ Parks, nature preserves, picnic areas and campgrounds
- ▶ Bus depots, train stations, trolleys, ferries, monorails, mass transit of any type, roundhouses, truck yards, taxi yards, limo lots
- ▶ Playgrounds, general parks, recreational sites
- ▶ Gymnasiums, Workout centers, health clubs, spas

And look for locations that can DOUBLE for a different region, state, country or reality, such as shots of:

- ▶ Sand dunes or sand expanses without water for the Middle East
- ▶ Sci-fi rock & wilderness landscapes, mines, abandoned post-apocalyptic type ruins or buildings
- ▶ Private docks, backwater boat tie-ups
- ▶ Swamps, ponds, bogs, lakes, other bodies of water
- ▶ Shacks and lean-to's, backwoods primitive
- ▶ Wild west open range, ranches, bunkhouses, stables, log houses
- ▶ Futuristic and stylistic architecture
- ▶ Turn of the century Middle America
- ▶ Vineyards, rolling farmlands or meadows, etc.

We encourage photographers to find the lesser known looks throughout Sarasota County that go beyond a beach and palm tree. Although beaches and palm tree type locations are NOT ruled out, of course. In those types of photographs, please strive for:

- ▶ a stunning or breathtaking look
- ▶ a unique appearance beyond the norm
- ▶ little-known “secret” beaches

We welcome all photography that meets the criteria of this competition. Although we particularly hope to see many locations that are other than the expected “preconceived notion” that Sarasota County just offers pretty beaches and that's its primary attraction, we also look forward to images of all facets of locations throughout this region.

For example, a beach that could be Tahiti or Hawaii, or an island that could be anywhere tropical are all very desirable locations; lush, full sea oats and sea grasses that could be the Carolinas or Virginia Beach or California are very photo-worthy. Although, of course, we know our white sand and beautiful water are far superior in texture and color!

Again, these locations should **all** be photographed WITHOUT people or animals in the shots whenever possible.

### ***SUBMISSION FORMAT –***

All submissions must include the signed permission/release form allowing the photos to be viewed, judged and included (with an appropriate photo credit given to you) by Sarasota County Film & Entertainment Office in our electronic reference library of photos.

Photos are to be digital, submitted on CD(s) or DVD(s) in any quantity entrant chooses to submit, but must be identified by letter or number with a corresponding index/cover sheet of particulars including description and address, accompanying each CD or DVD inventorying its contents.

Submissions may also be provided to us on a “jump drive” or memory stick or other such portable storage device, compatible with PC (no MAC please). The storage device will be RETURNED TO ENTRANT if a self-addressed, stamped envelope is provided.

### ***PRIZES –***

Two categories of judging – three prizes in each category (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>):

► **Best shot:** The “Wow Shot” will be a striking or surprising photo of a location that has a visual impact and elicits a response from one or more of the judges of “Wow! I had no idea **that** was in Sarasota County!”

► **Quantity** of photos submitted: Must be diverse and unique images without repetition of a single subject in more than 3 photos (which 3 may show different points of view - front, back, side for example); images must be distinctly different from one another – for example, a long shot of a street of homes is acceptable shot once from each end as well as a single closeup of the most unusual house. But unless every home is notably different from its neighbors, you could not submit photos of house after house as “diverse and unique” images. You can, however, submit photos of all types of distinctly different houses, as well as other buildings for variety – a bank, a museum, a courthouse, an art gallery, a coffee shop, etc. Again – striving for locations with character or unique qualities.

**PLEASE NOTE:** The SCFEO will not sell, license, or in any other way make your photos available for retail use or sale, or for any fee-charged purpose whatsoever. You will retain ownership of your photos to use as you see fit, while the SCFEO will have unrestricted permission to include them in our hardcopy or electronic reference library of Sarasota County location photographs with an appropriate photo credit to you. Your release will allow the SCFEO to show your photos and/or provide them in low resolution, free of charge for reference purposes only, to media productions seeking locations in Sarasota County.

**TIMEFRAME:** Submissions will be accepted between May 1<sup>st</sup> and June 30, 2007; judging will conclude by July 31<sup>st</sup> with winners announced by mid-August. All dates are subject to change.







## Photo Contest Entry Form

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **FL, Zip** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**# Of Photograph(s) being submitted:** \_\_\_\_\_

**Submitted in format:**

**CD** \_\_\_\_\_ **DVD** \_\_\_\_\_ **Portable Drive** \_\_\_\_\_

**Memory Stick** \_\_\_\_\_ **Other** \_\_\_\_\_

**Photo Contest Release Form signed and attached:** \_\_\_\_\_

### **ENTRIES:**

We do not require "professional" photography skills nor seek posed, lighted, or artificially staged photos. We will accept photos taken throughout Sarasota County, Florida, of all types of places, buildings, natural and wilderness environments, structures, etc., that would be suitable as filming locations for all varieties of media – still photography, magazine layouts, fashion shoots, television programs, motion pictures, documentaries, travelogues, corporate videos, industrial films, music videos, student films, and more.

**Mail, ship or otherwise deliver your digital photos on electronic media (CD, DVD, memory storage device such as stick, jump drive, etc.) to:**

**Sarasota County Film & Entertainment Office  
2601 Cattlemen Road, Suite 201 ~ Sarasota, FL 34232  
Questions: (941) 309-1200 x 204**

### **PLEASE NOTE:**

Neither the Sarasota County Film & Entertainment Office (SCFEO) nor its parent organization, the Economic Development Corporation of Sarasota County, will sell, license, or in any other way make your photos available for retail use or sale, or for any fee-charged purpose whatsoever. You will retain ownership of your photos to use as you see fit, while you are giving the SCFEO unrestricted permission to include them in our hardcopy or electronic reference library of Sarasota County location photographs with an appropriate photo credit to you. Your release will allow the SCFEO to show your photos and/or provide them in low resolution, free of charge for reference purposes only, to media productions seeking locations in Sarasota County.

## ***RULES/GUIDELINES:***

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- ▶ All photos must be identified by address including city & zip, if known, or clear directions if address unknown
- ▶ Entries must be unmodified photographs - no PhotoShop or other photo manipulation other than to color correct for accuracy NOT to enhance
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- ▶ Photographs should be well-composed shots that show a full view of the landscape, place, building, object etc. except for angles necessary to “fit” subject to frame
- ▶ Whenever possible, do **not** include people or animals in shots unless unavoidable (people in crowds such as in a mall, at ticket counters, sitting in theaters, etc. The LOCATION is the focal point of the shot)
- ▶ Accessible locations that can be reached by vehicles, please

## ***SUBMISSION INFORMATION / FORMAT***

- ▶ Submissions will be accepted May 1<sup>st</sup> through June 30, 2007
- ▶ Judging will take place through July 15, 2007
- ▶ Winners will be announced on or before August 15, 2007
- ▶ All submissions must include the signed permission/release form allowing the photos to be viewed, judged and included (with an appropriate photo credit given to you) by Sarasota County Film & Entertainment Office in our electronic reference library of photos.
- ▶ Photos are to be digital, submitted on CD(s) or DVD(s) in any quantity entrant chooses to submit, but must be identified by letter or number with a corresponding index/cover sheet of particulars including description and address, accompanying each CD or DVD inventorying its contents.
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## ***PRIZES***

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- ▶ **Best shot:** The most striking or surprising photo of a location submitted to the contest. It should have the “WOW” factor - a visual impact and elicit a response from one or more of the judges of “I had no idea *that* was in Sarasota County!”

**ALL ENTRIES MUST BE ACCOMPANIED BY A SIGNED SCFEO PHOTO CONTEST RELEASE, listing the photograph(s) being submitted and providing an address for or directions to each subject location.**

### HELPFUL HINTS / SUGGESTIONS:

Entrants should keep in mind these adjectives when they choose locations to photograph:

- ▶ Quirky, kitschy, unique
- ▶ Unusual and interesting
- ▶ Beautiful or bizarre
- ▶ Lush or barren
- ▶ Contemporary or period, vintage
- ▶ Imposing (governmental, corporate, monolithic)
- ▶ Elegant, refined, “old money” quality
- ▶ Sleek, Spartan, ultramodern
- ▶ Restored, historic or decaying, decrepit
- ▶ Picturesque or peculiar
- ▶ Startling, shocking or surprising
- ▶ Magnificent or impoverished
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- ▶ Stark or striking
- ▶ Haunting, creepy or scary

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- |                  |                         |                  |
|------------------|-------------------------|------------------|
| Commercial       | Institutions            | Small Town looks |
| Recreational     | Nature, Wilderness      | Transportation   |
| Landmarks, Icons | Attractions, Amusements | Scenic           |
| Rural            | Neighborhoods           | Arts & Culture   |
| Urban            | Business Districts      |                  |
| Industrial       | Roads of all kinds      |                  |

These types of locations are examples of what fit into those categories (and many others):

- ▶ Highways, interstates, country & back roads,
- ▶ Bridges, overpasses, interchanges, cloverleaf structures
- ▶ Jogging and biking trails, paths, walkways
- ▶ Museums, galleries, exhibit halls
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- ▶ Wild west open range, ranches, bunkhouses, stables, log houses
- ▶ Futuristic and stylistic architecture
- ▶ Turn of the century Middle America
- ▶ Vineyards, rolling farmlands, meadows, etc.

We encourage photographs of many different locations, which dispel the “preconceived notion” that Sarasota County only offers pretty beaches and palm trees -- although those locations are NOT excluded. In those types of photographs, please strive for a surprising or breathtaking look, a unique appearance beyond the norm, or little-known remote or unusual beaches. For example, a beach that could be Tahiti or Hawaii, or an island that could be anywhere tropical are all very desirable locations; lush, full sea oats and sea grasses that could be the Carolinas or Virginia Beach or California are very photo-worthy. We particularly encourage images of all types of **other** locations throughout the county, as listed in more detail above. Again, these locations should **all** be photographed **without people or animals in the shots** whenever possible.