



**BUSINESS CLIMATE COMMITTEE MINUTES
January 24, 2011**

Committee Members in attendance – alphabetically:

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|--------------------------|-----------------------|
| Jim Bos | Jeff Maultsby |
| Ted Ehrlichman | Rob Morris |
| John Fain | Steve Padgett |
| Bob Girard | Jim Paulmann |
| David Greenberg | Chris Pfahler |
| Kevin Hicks | Mike Ritter |
| Stephanie Kempton | Jamie Stone |
| Allan Lane | Daisy Vulovich |

Committee Members not in attendance – alphabetically:

| | |
|-------------------------|-----------------------|
| Jon Bednerik | Mary Slapp |
| Kathleen Cornett | John Stump |
| CJ Fishman | Leroy Sullivan |
| Steve Hall | Don Watson |
| Teri Hansen | Tom Wells |
| Marc Mansfield | Mike Wilson |
| Joe McElmeel | |

Staff - alphabetically:

| | |
|---------------------|---------------------|
| Lee Kotwicki | Kyle Stevens |
| Joan McGill | |

1. CALL TO ORDER

Co-Chair Kevin Hicks called the meeting of the Economic Development Corporation of Sarasota County (EDC) Business Climate Committee to order at 4:05 p.m. Introductions were made.

2. NEW BUSINESS

a. Business Climate Survey – 2011 (Joan McGill)

Although the Business Climate Survey is typically prepared every other year, the EDC Board felt it was important to take another survey 18

months since the last, as the economy has improved. An RFP will be sent out in April or May. Joan will update last year's RFP for review at the March Business Climate meeting. Stephanie Kempton, who managed the survey last year, will provide comments to Joan for incorporation in this year's RFP, i.e. increased sample size.

3. OLD BUSINESS

a. EDC's Advocacy Policy (Kevin Hicks)

The EDC Board approved the application submitted by the committee. The Board would like the committee to develop a scoring matrix. Rather than take the time of the entire committee, Kevin asked for volunteers to serve on an Advocacy Review Task Force. The following members agreed to serve on the committee: Jim Bos, Jim Paulmann, Mike Ritter, Stephanie Kempton, and Bob Girard. Kevin asked for input from the entire committee to provide a starting point for the subcommittee. Also, since the EDC Board only meets every other month, it may be necessary for the subcommittee to review an application requiring a quick response.

The following comments were made:

- The rating scale should be aligned with the EDC's missions/goals
- Each of the six goals on the application should be assigned a value
- Applications will be reviewed, scored, and a position will be determined as it relates to economic development
- Once the matrix is complete, take a mock project, complete the application, rate the project from the matrix and present it to the Board
- Also include a project that would not result in the EDC's support

b. Regulatory Study Update (Jeff Maultsby)

One-on-one meetings are being scheduled in February with the commissioners, Rob Lewis, Kathy, and Joan to hear John Streitmatter give his results of the regulatory study. Thereafter, the results will be presented at the March EDC Board meeting and will then become available to the public.

c. State Legislative Priorities (Kevin Hicks)

The State Legislative Priorities were presented to the Board at the December meeting. They accepted the document with some minor word changes. Kevin thanked the committee for their participation.

4. **OPEN DISCUSSION**

Joan informed the committee that Kathy Baylis is retiring in 2011. Candidates interested in learning about the President and CEO position may contact Dale Vollrath, TRC Staffing, at 941-753-5005.

5. **ADJOURNMENT**

The meeting of the Economic Development Corporation of Sarasota County Business Climate Committee adjourned at 5:08 p.m.

The next meeting will be held on **March 21st** from 4:00 p.m. to 5:30 p.m. at the EDC offices.